



WORLD TOURISM DAY 2026

**DIGITAL AGENDA AND
ARTIFICIAL INTELLIGENCE
TO REDESIGN TOURISM**



September 27, 2026 | Sri Dalada Maligawa, Kandy.

#WTD2026 #SriDaladaMaligawa #SriLanka



Sri Lanka

The World Tourism Day 2026 | Sri Dalada Maligawa, Sri Lanka.

Intro

Sri Lanka is a breathtaking destination in the Indian Ocean that attracts both local and international tourists with its unique features. This esteemed nation is renowned for captivating visitors from around the world. Sri Lanka is in the process of revitalizing its tourism industry, with the Temple of the Tooth Relic serving as a cornerstone of this effort.

To honor this responsibility, and under the guidance of Hon. Diyawadana Nilame, we plan to celebrate this year's World Tourism Day with under the theme **"Digital Agenda and Artificial Intelligence to Redesign Tourism"** The Media and Special Projects Development Bureau at the Sri Dalada Maligawa is eager to organize this event, showcasing our rich cultural heritage and reaffirming our national identity to both residents and visitors.

Sri Lanka is a stunning land located in the Indian Ocean, attracting both domestic and international tourists with its unique features. It is a prestigious nation known for captivating the interest of foreign visitors. As we move forward, Sri Lanka is currently undergoing a revitalization of its tourism industry, with the Temple of the Tooth Relic serving as a pivotal attraction.

Sri Dalada Maligawa Celebrate World Tourism Day 2026

Event Schedule:

Event Date: 27th September 2026

Time: 9.00am - 01.30pm

Locations: Sri Dalada Maligawa | Athgala, Kandy | Ehelepola Walawwa, Kandy

(Complimentary entrance and free tour guide of Sri Dalada Maligawa for 20-30 foreign visitors.)

Morning Event | 9.00am -11.00pm (2hour) | Sri Dalada Maligawa

- Welcome to Sri Dalada Maligawa at the main entrance.
- Tour and guiding to Sri Dalada Maligawa.
- Showing Elephant bathing and given the opportunity to bathe and feeding.
- Refreshment.

Afternoon Event | 11.30am - 01.30pm (2hour) | Ehalepola Walawwa

- Key speech from special guest.
- AI Feature Launch.
- Ceylon Tea industry demonstration and preparation experience.
- Mini Cultural show. (Two dancing segments).
- Refreshment with Sri Lankan Traditional sweets and drinks at King's Court of Ehalepola Wax Mausam Premise.
- Photobooth and Souvenir handover by Sri Lanka Tourism officials.



* This year as well, Sri Dalada Maligawa has officially registered the Tourism Day event with UN Tourism. Please scan this code to view the details

YOU'RE INVITED!

WORLD TOURISM DAY 2026

27th September

Celebration at Sri Dalada Maligawa and
Ehalepola Walawwa Premise, Kandy.

1st Event

09.00am - 11.00am

2nd Event

11.30am - 01.30pm



Sri Lanka

YOU'LL COME BACK FOR MORE

ORGANIZED BY

The Media and Special Projects Bureau,
Sri Dalada Maligawa, Kandy - Sri Lanka.
media@sridaladamaligawa.lk | sridaladamaligawa.lk



Get in touch